2 Days

55081: Basic SharePoint Server 2013 Branding

The Basic SharePoint Server 2013 Branding Training is a two-day course that teaches participants how the concept of branding can be used to customize the look of SharePoint Server 2013. This class will teach you deployment of minimum code through which SharePoint can be branded to your environment for internet, intranet and extranet sites. Completion of this short introductory course will help you achieve expertise with the built-in SharePoint tools that can be the most crucial requirement of your company for great looking branded sites.

Course Details

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Course Outline

Module 1: Introduction

This module introduces the course and the modules we will be covering.

Lessons

- Welcome

Module 2: Key concepts for Branding in SharePoint server 2013

This module describes the components that are necessary for you to understand to work with the branding components in SharePoint Server 2013).

Lessons

- Branding Levels

- Master Pages and the Gallery

- Composed Looks

- Different types of pages

- What is Design Manager

- Catalogs

Module 3: Editing via the User Interface

This module describes how to use the user interface to brand your site.

Lessons

- The Ribbon

- Working with images

- Videos

- Customizing the site navigation

- Using themes

- Using composed looks

- Page layouts

Module 4: SharePoint 2013 Design Manager

This module describes the SharePoint 2013 Design Manager which should be considered as your hub for your design and branding efforts.

Lessons

- Conversion of an HTML page to a Master Page

- Working with Master Pages using Design Manager

- The Snippet Gallery

- Design Manager and Page Layouts

- Creating a Design Package

Module 5: Cascading Style Sheets and SharePoint Server 2013

This module describes the cascading style sheets, explains their purpose and how to use them in SharePoint Server 2013.

Lessons

- Understand Cascading Style Sheets

- How SharePoint server uses CSS

- Using CSS in SharePoint

Module 6: Master Pages and Page Layouts with Content Types

This module describes how to create, edit and work with Master pages and Page layouts with Content Types. This module is more advanced than the previous modules but all labs have included the code necessary to complete if the student prefers not to enter the code their selves.

Lessons

- Understand Master Pages

- Use SharePoint Designer 2013 to work with Master Pages

- Create a Master Page

- Edit a Master Page

- Content Types and Page Layouts

Module 7: Using SharePoint Web Content Management to perform Content Rollups

This module explores using the capabilities of SharePoint to surface your content. As in the previous module, all code is provided if a student does not care to enter it.

Lessons

- Web Content Management

- Utilizing Web Parts for Content Rollups

- Display Templates

Who Should Attend

This course is intended for anyone who is interested in or tasked with the branding of SharePoint 2013 Server.

Pre Requisite

Before attending this course, candidates should have:

- A basic knowledge of HTML

- A basic understanding of CSS

Date - Jun 07, 2025